# Lithium-ion Battery Society Of South Africa (LiBASA) - Invitation to Consider Becoming a Founding Board Member of LiBASA

**De:** Jan Swart janswart@beasfa.com **Fecha:** jue, 30 ene 2025, 3:24 p. m.

#### Dear All,

I read through your resumes and looked at you background and am excited to invite you to consider becoming a Founding Member of the Lithium-Ion Battery Association of South Africa (LiBASA)—an initiative that aims to position South Africa as a key player in the rapidly expanding global battery industry. Out of the individuals that responded positively, a group of board members will be selected, and we will be announcing the LiBASA Board of Directors at BEASFA Conference in late April.

# Why Now?

The global lithium-ion battery market is experiencing unprecedented growth, surpassing \$50 billion in 2023 and projected to exceed \$100 billion by 2030. This surge is driven by the increasing demand for electric vehicles (EVs), renewable energy storage, and advanced electronics. Yet, South Africa remains largely absent from this transformation. If we don't act now, other nations will secure the investments, jobs, and technological advancements that could be ours.

# Introducing LiBASA – A Call to Action

LiBASA is being established to develop local expertise in lithium-ion battery manufacturing, storage, and recycling—critical elements in driving South Africa's clean energy transition. Our goal is to unite industry leaders, researchers, startups, and corporations to build a strong, self-sustaining battery ecosystem in South Africa.

As someone with over 24 years of experience in lithium-ion battery systems, design, and safety, I am personally committed to making this vision a reality. But I cannot do it alone—I need visionary partners like you to help shape this industry from the ground up.

### Your Role as a Founding Member

As a Founding Member of LiBASA, you will have the unique opportunity to:



V Formally establish the association and select the Board of Directors

V Define our mission & strategy to drive industry growth and influence policy

V Develop membership models that cater to industry stakeholders

Z Engage key players, including industry leaders, government bodies, and research institutions

V Lay the foundation for long-term success, ensuring financial sustainability and industry impact

### Join Us in Shaping the Future

I would be honored to have you join me on this journey. If you are interested, please confirm your participation by replying to this email within the next week.

I look forward to your response and to building South Africa's battery industry together.

Best regards,

Jan Swart, PhD., CFEI, CVFI